



EuroPride 2014

Oslo

**If one man can show so much hate...
Think about how much love we all can create together!**



Theme for EuroPride 2014

LOVE MOVES

4 -5 different sub-themes i.e.

- Human Rights in Europe
- Celebration of the Norwegian constitution (200 years)
 - Friendship

Love moves the borders!

Love gives us hope and strength to stand up and fight for our freedom!



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Human Rights aspect

- Focus on violation of human rights in Europe
- Focus on improved HR in Europe
- Ministry of Foreign affairs needs to be clear on the Norwegian work all over Europe



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Organization

Planning, programme and funding



Oct 2011- Aug 2012

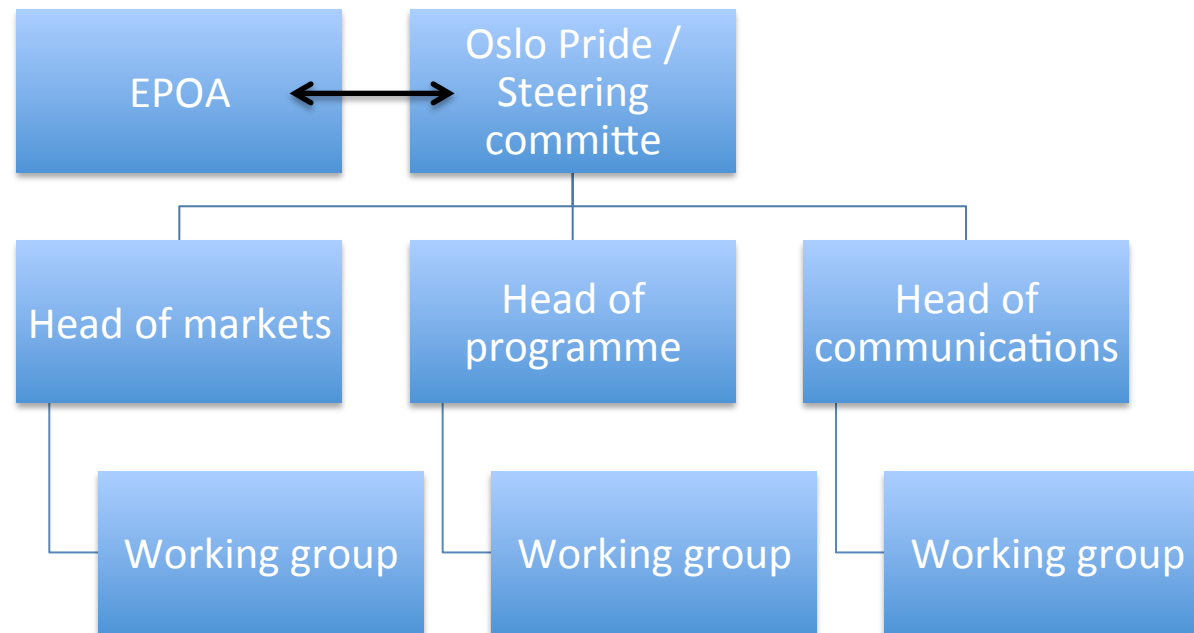
Sep 2012 – July 2013

Aug 2013 – Jun 2014



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Organization



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People working

Chair – Helle Christin Nyhuus

Vice chair – Andreas Nilsson

Board of Oslo Pride

Head of Markets – Søgnhild Østvold

Head of Programme – Anna Gilpin

Head of Communication – Jon Martin Larsen

Working groups (markets, programme, communication)

Head of departments i.e Parade, Pride Park, Pride House etc.



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Søgnhild Østvold



Head of Markets

Working daily as Concept developer at Nordea.



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Anna Gilpin



Head of Programme

Working daily as Insight and Trend manager at MediaCom



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Jon Martin Larsen



Head of Communication

Working daily as Head of Media in the Norwegian Red Cross



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Finances

- Billing (stalls, tickets etc.)
- Public funding (Municipality of Oslo and the Government)
- Preferred partnerships
- Sponsors



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Outline of the programme

- Opening ceremony
- EPOA reception
- Pride park (with performances)
- Pride House (workshops and debates)
- Conferences
- Parade
- Closing ceremony



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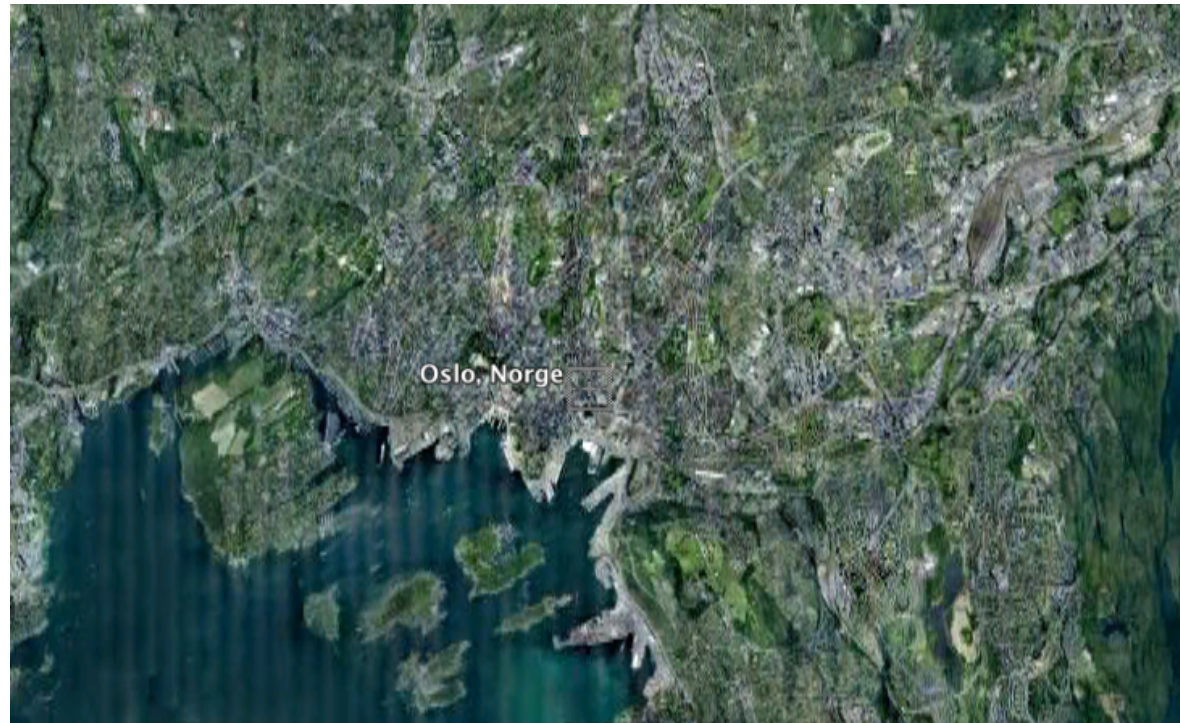
Pride park

A political workshop

- In the city centre
- Free entrance
- Activities for the public (guests and all inhabitants of Oslo)
- Free concerts every evening
- Fun, laughs, drinks, flirting and dancing



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Pride Park

